CONFERENCE PROGRAM

The Fourth *Sustainability, Natural Capital* & Value Creation Conference

October 10–11, 2026 • Goodman School of Business, Brock University • Niagara Region, Ontario

DAY ONE

Saturday, October 10, 2026

◉ Rankin Family Pavilion 214/215

7:15 – 8:15 am — ◆ BREAKFAST & REGISTRATION

8:15 – 8:30 am — **Opening Remarks**

— **Tim Kenyon**, *Vice-President Research, Brock University*
— **Barry Wright**, *Dean, Goodman School of Business*
— **C.S. Agnes Cheng**, *Dale Looper Chair in Accounting, University of Oklahoma*
— **Justin Jin**, *Director, CPA Ontario Centre for Accounting Research in Regulatory Reporting*
— **Sasan Saiy**, *Co-Director, Bachelor of Sustainability and Financial Management, University of Waterloo*

8:30 – 10:00 am — **Keynote Address & Panel Discussion**

Moderator · **Samir Trabelsi**, *Brock University*

8:30 – 9:15 am — KEYNOTE ADDRESS ONLINE

Shiva Rajgopal

Roy Bernard Kester and T.W. Byrnes Professor of Accounting and Auditing
Chair of the Accounting Division
Columbia Business School, Columbia University

9:15 – 10:00 am — PANEL

Canada as a Force of Nature — From Natural Capital to Economic Value

— **Bailey Church**, *KPMG*
— **Jonathan Parenteau**, *Scout Engineering and Consulting*
— **Shahryar Rahman**, *Brock University*
— **Neila Ben Zina**, *Wimbee Tech*
— **Jean-Philippe Levasseur**, *Carbone Québec*

10:00 – 10:15 am — ☕ COFFEE BREAK

10:15 – 11:45 am — **Presentation Session 1**

Moderator · **Agnes Cheng**, *University of Oklahoma*

10:15 – 10:55 am — 1 **Emissions Restatements after the SEC's Request for Public Input**

PRESENTER **Daniel Aobdia**, *Penn State University*
DISCUSSANT **Kareen Brown**, *Brock University* TBC

11:00 – 11:40 am

2 Water Compliance and Cost of Capital: Evidence from EPA Enforcements
PRESENTER **Hien Nguyen**, *Wilfrid Laurier University*
DISCUSSANT **Justin Jin**, *McMaster University*

11:45 am – 12:45 pm

◆ LUNCH
The Goodman School of Business Atrium

12:45 – 2:15 pm

Presentation Session 2
Moderator · **Simon Suwanyangyuan**, *Brock University*

12:45 – 1:25 pm

3 Anti-Greenwashing Legislation and Environmental Reporting: Evidence from Canada
PRESENTER **Jingjing Wang**, *University of Calgary*
DISCUSSANT **Lanxin Jiang**, *Stony Brook University*

1:30 – 2:15 pm

4 Rendering Indigenous Rights Legible to Markets: A Critical Evaluation of Global Sustainability Disclosure Frameworks
PRESENTER **Raylene J. Whitford**, *University of Alberta*
DISCUSSANT **Russell Evans**, *University of Guelph*

2:15 – 2:30 pm

☕ COFFEE BREAK

2:30 – 4:05 pm

Featured Research Presentations
Moderator · **Sasan Saiy**, *University of Waterloo*

2:30 – 3:10 pm

Decolonizing Natural Capital Accounting: Centering Indigenous Perspectives in Canada's Sustainability Discourse
PRESENTER **Russell Evans**, *University of Guelph*

Government Procurement Sensitivity to Corporate Contractors' Negative Reputation Incidents
PRESENTER **Muhammad Azim**, *University of Waterloo*

The Externality of Machine-based Information Processing for Local Power System Reliability: Evidence from Concurrent Earnings Announcements
PRESENTER **Bohan Song**, *University of Alberta*

Q&A PANEL · 10 MIN

3:15 – 4:05 pm

Advancing Greenhouse Gas Reporting with Blockchain and Life Cycle Assessment
PRESENTER **Lanxin Jiang**, *Stony Brook University*

When Earth Whispers: Biodiversity Risk and Corporate Internal Carbon Pricing
PRESENTER **Lanxin Jiang**, *UNSW Business School*

Are Natural Assets Integrated in Insurance and Banking in Canada? An Explorative Study
PRESENTER **Olaf Weber**, *York University*

Democratizing Measurement of Unstructured Corporate Giving Using an AI-based Framework
PRESENTER **Dina El Mahdy**, *Morgan State University*

Q&A PANEL · 10 MIN

6:00 – 8:00 pm

Conference Dinner at Trius Winery & Restaurant
1249 Niagara Stone Road, Niagara-on-the-Lake, Ontario

DAY TWO

Sunday, October 11, 2026

◉ Rankin Family Pavilion 214/215

7:30 – 8:15 am — ◆ BREAKFAST & REGISTRATION CONTINUE

8:15 – 9:40 am — **Presentation Session 3**
Moderator · **Linda Myers**, *University of Tennessee, Knoxville*

8:15 – 8:55 am — 5 **The Effect of Mandatory Carbon Disclosure on Cross-Border Innovation Collaboration**
PRESENTER **Xi Chen**, *University of Bristol*
DISCUSSANT **Muhammad Azim**, *University of Waterloo*

9:00 – 9:40 am — 6 **Employee Whistleblowing and Corporate Environmental Performance**
PRESENTER **Madhu Kalimipalli**, *Wilfrid Laurier University*
DISCUSSANT **Harshit Rajaiya**, *University of Ottawa*

9:45 – 10:00 am — ☕ COFFEE BREAK

10:00 – 11:25 am — **Presentation Session 4**
Moderator · **Sasan Saiy**, *University of Waterloo*

10:00 – 10:40 am — 7 **Corporate Climate Lobbying and Audit Risk**
PRESENTER **Ole-Kristian Hope**, *University of Toronto*
DISCUSSANT **Simon Suwanyangyuan**, *Brock University*

10:45 – 11:25 am — 8 **How Do ESG Incidents at Private Firms Affect Their Eventual Success in Product and Financial Markets?**
PRESENTER **Yudong Liu**, *University of Houston*
DISCUSSANT **Olaf Weber**, *York University*

11:30 am – 12:15 pm — KEYNOTE ADDRESS
Charles H. Cho
Professor of Sustainability Accounting
Erivan K. Haub Chair in Business & Sustainability
Schulich School of Business, York University

12:15 – 1:15 pm — ◆ LUNCH
The Goodman School of Business Atrium

1:15 – 2:00 pm — EDITORS PANEL
From Good Research to Great Impact
MODERATOR **C.S. Agnes Cheng**, *University of Oklahoma*
— **Elizabeth Demers**, *University of Waterloo*
— **Shiva Rajgopal**, *Columbia University*
— **Anup Srivastava**, *University of Calgary*
— **Linda Myers**, *University of Tennessee, Knoxville*
— **James Ohlson**, *New York University*

2:00 – 3:25 pm — **Presentation Session 5**
Moderator · **Fayez Elayan**, *Brock University*

2:00 – 2:40 pm — 9 **Disclosure Regulation and Social Insurance Compliance**
PRESENTER **Ole-Kristian Hope**, *University of Toronto – Rotman School of Management*
DISCUSSANT **Fayez Elayan**, *Brock University*

2:45 – 3:25 pm — 10 **Ethical Fading, CEO Career Prospects, and Greentech Orientation**
PRESENTER **Alan Douglas**, *University of Waterloo*
DISCUSSANT **Agnes Cheng**, *University of Oklahoma*

3:25 – 3:45 pm — **Closing Remarks**
Atrium, Goodman School of Business
— **Justin Jin**, *Professor, McMaster University*
— **Jennifer Li**, *Associate Dean of Research, Brock University*
— **Samir Trabelsi**, *CPA Ontario Distinguished Scholar, Brock University*

Conference Organizing Committee

Amna Chalwati
Associate Professor of Accounting, Saint Mary's University

Agnes Cheng
Dale Looper Chair in Accounting, University of Oklahoma

Fares Belkhiria
Assistant Professor of Marketing, Laval University

Linda Myers
Haslam Chair & Distinguished Professor, Accounting, University of Tennessee, Knoxville

Justin Jin
Professor of Accounting & Financial Management Services, McMaster University

Sasan Saiy
Associate Professor of Accounting, University of Waterloo

Samir Trabelsi
Director, NatCap Valuation Hub Research Centre; CPA Ontario Distinguished Scholar, Brock University

With gratitude to our sponsors

- NatCap Valuation Hub Research Centre, Brock University
- CPA Ontario Centre for Accounting Research in Regulatory Reporting
- The Hub for Sustainability Integration, School of Accounting and Finance, University of Waterloo
- Global Initiative for Governance and Sustainability (GIGS)
- Goodman School of Business, Brock University